



KEYNOTE / WEBINAR

# Maintaining team motivation through the troughs.

Filled with examples and ideas from Olympic athletes and other top performers, **Maintaining Team Motivation Through The Troughs** is a one-hour tour of the four main drivers of motivation under pressure.



### ABOUT THE PRESENTER

**Dane Jensen is the CEO of Third Factor and an expert on strategy, leadership, and resilience under pressure.**

Dane oversees Third Factor’s delivery of leadership development programs to leading firms across North America. He teaches in the Full-Time and Executive MBAs at the Smith School of Business at Queen’s University and is Affiliate Faculty with UNC Executive Development at the Kenan-Flagler Business School in Chapel Hill. In addition to his corporate work, Dane works extensively with athletes, coaches, leaders and Boards across Canada’s Olympic and Paralympic sport system to enhance National competitiveness.

Dane’s first book, *The Power of Pressure*, will be published by Harper Collins in 2021.

### FOUR ALLIES TO FIGHT DISILLUSIONMENT

When teams face challenging times, leaders have four allies to preserve motivation and fight the tide of disillusionment.



**NEGATIVE EMOTION**



**RELATIONSHIPS**



**SHARED MEANING**



**PROGRESS**



- This keynote / webinar brings these allies to life with stories from athletes and coaches who have led their teams through adversity, including:
- ◀ a soccer captain whose team finished dead-last at the world cup, an Olympic hockey team that came together in the face of unprecedented adversity,
  - ◀ an NBA coach with a masterful system for relationship building, an Olympic rower who attributes his team’s silver medal to a shared purpose, and more.

#### PARTICIPANTS WILL DISCOVER:

- What research tells us about resilience in a crisis.
- How the energy under negative emotion can be used to foster motivation.
- Why and how to build relationships with people even when time is tight.
- How to create line of sight to moments of meaning